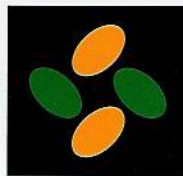


STATISTICS AT A GLANCE STATISTICS



OCALA EDC
MARION COUNTY
great for business. great for life.

POPULATION:

	1990+	2000+	2010+	2016++
Marion County	194,835	258,916	331,298	372,165
Ocala*	42,045	45,943	56,315	63,023
Bellevue	2,678	3,478	4,492	3,988
Dunnellon	1,639	1,898	1,733	2,276
McIntosh	411	453	452	481
Reddick	554	571	506	676
Un-incorporated	153,929	206,573	267,800	301,721

* County Seat + U.S. Census Bureau ++ The Nielsen Company 2011

Ethnic Diversity	2010 Total	Percent
White Alone	268,284	80.98%
Black or African American Alone	40,828	12.32%
American Indian/Alaska Native Alone	1,309	.40%
Asian Alone	4,407	1.33%
Native Hawaiian & Other Pacific Islander	144	.04%
Some Other Race Alone	9,512	2.87%
Two or More Races	6,814	2.06%
Hispanic or Latino *	36,137	10.91%
Not Hispanic or Latino *	295,161	89.09%
Median age	Male: 46.0	Female: 48.6
	All: 47.3	

Source: U.S. Census Bureau * Included in total population

WORKFORCE:

Total Marion County workforce (December 2011)	131,250
Average unemployment (December 2011)	11.6%
Average commute time for Ocala workers	25.8 minutes
Labor force adjoining counties (December 2011)	659,633
Union activity less than 1% of labor force	

Avg. monthly non agricultural employment by selected

industry (Current Employment Statistics Program, Agency for Workforce Innovation 2010)

Education & Health Services	13,700
Financial Activities	4,000
Information	1,400
Leisure & Hospitality	9,900
Manufacturing	6,400
Natural Resources, Mining, and Construction	6,000
Other Services	3,600
Prof. & Business Services	7,500
Total Government	17,700
Trade, Transportation, Utilities	19,900

FINANCIAL INDICATORS:

Average Earnings Per Worker (2009)	\$ 32,729
Taxable retail sales (2009)	\$ 3.31 billion
Residential Construction Costs (2009)	\$ 80.5 million
Number of housing units built 2000-2010	44,086
Cost of Living vs. U.S. @ 100%	90.51%
Number of commercial banks (2009)	23
Number of branch offices	96
Deposits	\$ 4.9 billion
Number of credit unions (2009)	1
Deposits	\$ 20.9 million

HOUSING:

Median 3 BDRM ('11)	\$69,000	Median 4 BDRM ('11)	\$115,000
Total households (2010)	137,726		
Owner-Occupied (2010)	105,075	64.05%	
Renter Occupied (2010)	32,651	19.9%	
Hotel & motel rooms (2010)	4,491		

EDUCATION:

Public (2009/2010)	Schools	Students	Teachers	Ratio
Elementary	29	18,455	1,435	18:1 (K-2) 22:1 (3-5)
Middle	8	7,992	426	22:1 (6-8)
High	8	12,057	682	25:1 (Core)

Higher Education

School	Students	School	Students
College of Central FL	19,318	Rasmussen	1,200
U. of FL - Gainesville	49,827	Univ. Center:	903
U. of Cent. FL Orlando	56,337	(Includes Barry Univ., FSU, Webster Univ., Saint Leo, UCF, UF)	
Sante Fe College	17,630		

2010 SAT Scores

	Critical Reading	Writing
Marion County	503	482
Florida	496	479
United States	501	492

Math

	Marion County	Florida	United States
2010 ACT Scores	500	498	516
	19.1	19.5	21.0

TAXES:

	Florida	Marion County	Ocala
Corporate Income Tax	5.5% AGI	None	None
Personal Income Tax	None	None	None
Ad-valorem*	None	3.4900 mills	4.5288 mills
Sales tax	6.0% (Retail)	None	None
Inventory	None	None	None

* Does not include county-wide school assessment of 7.6070 mills or special assessments based on specific locations.

SELECTED MAJOR EMPLOYERS:

Company	Business	Employees
Munroe Regional Medical Center	Healthcare	2,609
Ocala Health (ORMC & WMCH)	Healthcare	1,725
AT&T	Support Services	1,000
Lockheed Martin	Manufacturing	928
E-ONE, Inc.	Manufacturing	850
Cheney Brothers, Inc.	Distribution	542
ClosetMaid	Manufacturing	460
Signature Brands, LLC	Manufacturing	303
Custom Window Systems, Inc.	Manufacturing	302

MEDICAL:

Hospitals	6	Beds	972
Physicians	533	Dentists	119
Optometrists	34	Pharmacists	234

TRANSPORTATION:

Highways	I-75, US 441, US 301, US 27, SR 40, SR 200
Commercial airports	Gainesville & Orlando 45 & 80 miles
Deepwater ports	Tampa & Jacksonville 90 & 100 miles
Public transportation	SunTran Bus System Selected Routes

CLIMATE:

Average annual temperature	71.4°
Average maximum temperature in July	93.8°
Average minimum temperature in December	35.6°
Annual Precipitation (inches)	56.7"
Days below 32°	15
Days above 90°	80
Earthquake zone/Snow days	0

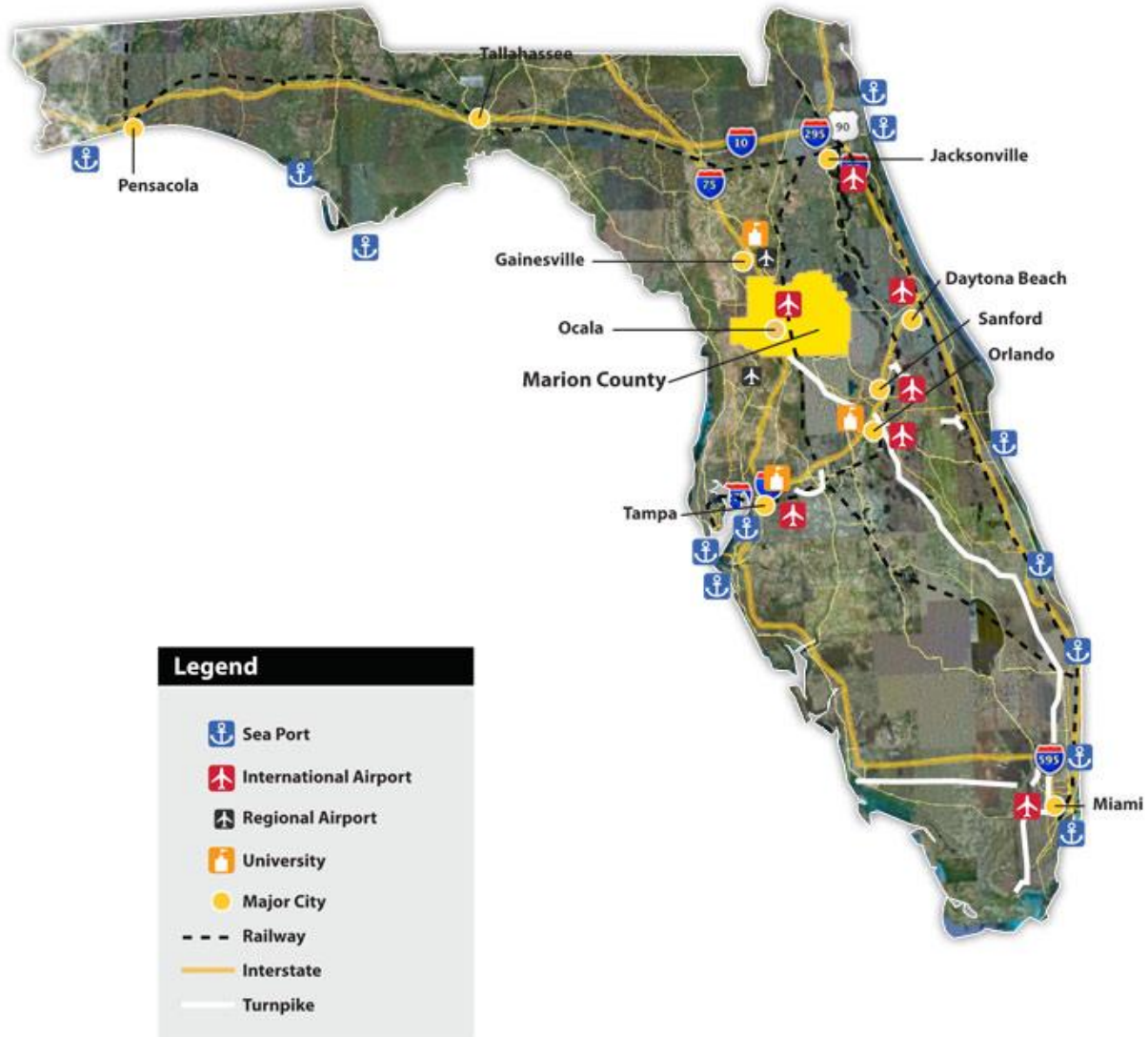
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OCALA, FLORIDA

Ocala is located in North-Central Florida along Interstate 75 approximately half-way between Atlanta and Miami. Residents and businesses alike enjoy a high quality of life and a relatively low cost of living. Quality healthcare and one of Florida's lowest housing cost locations secure Marion County's standing as a great place to live.

The scenic landscape is graced by the pastoral beauty of more than 900 horse farms with plenty of green space for all to enjoy. If the beach is your pleasure, both coasts are within a one-hour drive. The Ocala National Forest provides residents and visitors with thousands of acres of forest, trails, lakes, and rivers.

Marion County is home to a diverse economy, blending horse farms and agricultural interests with a variety of business sectors. More than 350 manufacturers and distributors representing a myriad of business interests call Ocala home. Companies with almost 2,000 employees manufacturing heavy vehicles co-exist with small-staffed, high-tech operations.

Please contact us to learn more about Ocala and Marion County, a community that is **Great for Business, Great for Life.**